

APPENDIX VI

**COMMUNICATIONS ACTIVITIES OF THE REGIONAL WORK PLAN 2025-2027
TO SUPPORT THE IMPLEMENTATION OF THE CODEX STRATEGIC PLAN 2026-2031**

Objectives	Activities	Targets	Indicators
1. Reinforce and expand existing communication channels and establish clear additional channels as needed e.g., for specific work streams	1.1 Consolidate and improve information flow and exchange between countries and Codex Secretariat (CS) 1.2 Expand and strengthen existing simple and rapid communications methods (e.g. Regional WhatsApp communications group)	By CCNE13 80% of Members/Observers surveyed indicate timeliness, accessibility and quality of Codex regional communications “excellent” or “good”	Number of survey responses rating regional communications “excellent” or “good”
2. Communicate the value of Codex engagement and use of standards in the region	2.1. Provide CS with monthly drafts of web stories capturing food safety, standards work or capacity building initiatives in the region 2.2. Promote regional success stories and initiatives in conjunction with CS and FAO/WHO	- By CCNE13, 30 news items from countries in the region - By CCNE13, 70% of countries in the region contributed to Codex news on the regional webpage	Number of CCNE news stories published Number of countries who have made a published contribution